

SERP TODAY



Welcome to SERPTODAY.COM

Website user guide for serptoday.com

Your friendly keyword monitoring tool.

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Introduction

Serp today offers its users free and paid plans for the users to get constant keyword monitoring for their websites. We offer you with fast and powerful keyword monitoring tool with a customised easy to use keyword dashboard to monitor your website growth with various tools. We provide daily reports to your inbox plus offer charts and insights of your progress.

The screenshot shows the SerpToday Free Rank Tracker interface. At the top, there's a navigation bar with links: Home, Your Groups, Add Group, Settings, Upgrade, and Log out. The main heading is "Free Rank Tracker" with logos for Google, Yahoo!, and Bing, and a note "All Countries and Languages are Supported". Below this, there's a monitor displaying a table of keyword rankings. The table has columns: Keyword (URL), Day, Week, Month, and Year. It lists keywords like "bulk google index checker", "google index checker", "check domain age", and "domain authority checker" with their respective rankings. To the right of the monitor is a line chart showing a ranking trend over time, with a callout for "Nov 23 Position: 8". Below the chart is a table of search engines and their last update dates: Google.com (en, 10 Nov 2015), Google.co.in (India, 11 Nov 2015), and Google.com.au (Australia, 11 Nov 2015). At the bottom, there are three buttons: "Sign Up Now", "No Credit Card Needed", and "Powerful rank tracker". Below the main content area, there are three icons with labels: "Rank Tracker" (checkmark icon), "All Countries" (globe icon), and "Constantly Updating" (refresh icon).

The screenshot shows the SerpToday website content. The main heading is "TRACK YOUR KEYWORD POSITIONS WITH SERPTODAY SERP TRACKER". Below this, there's a section titled "Powerful Reports" with a circular icon. The text explains that SerpToday Rank tracker is increasingly being used by SEO experts and webmasters for optimizing websites. It mentions that keywords have a significant role in giving websites a reach to the international audience. The text also states that a seo rank tracker free lets you know your website's overall performance on all the leading search engines as well as some small ones too. This enables you to develop your website and improve it for all the search engines. SERP tracker equally lets you spot your website's rank against a keyword or lots of keywords on domains of various search engines. SERP checkers are the most effective tools when you need to get an overview of a website's performance with regards to keywords. They work fast and in a flash you will be able to track not only the present but also past performance of your site and keywords as well.

Below this, there's a section titled "Yahoo rank tracker" with a lightbulb icon. The text explains that at the core of any SEO campaign is rankings. Anything we do for our clients is intended to boost rankings in the leading search engines, like Google, Bing, and Yahoo. After primary and secondary keywords are determined for each page, the following step is to take a shot of where the pages are ranking for those keywords before any optimization. This provides us a baseline measurement to present to with our clients. So, immediately the work starts, we depend on a ranking checker to assist us each keyword's advancement at key points during the campaign.

Below this, there's a section titled "URL rank tracker" with a wrench icon. The text explains that albeit the process could be carried out manually, choosing a keyword rank checker will save time and resources. While we utilize an advanced SEO rank checker in an effort to give our clients an extensive snapshot of how their rankings have grown over time, there are numerous free online rank tracker that will make available to you the basics.

Rank Tracker:

SerpToday is an accurate free ranktracker monthly searches that comes with powerful reports and the suggested keyword tool.

All Countries

All countries, languages, and search engines are supported, accurate results for your keyword position in Google, Yahoo and Bing. [google rank check](#) from anywhere.

Constantly Updating

Keyword position ranking is constantly updating, not just once a day but more than 10 times a day, so you can [monitor your rank](#) closely.

Mobile rank checker

Check your keyword rank on the go or on your desktop as SerpToday is a responsive website supported by all devices. [mobile rank tracker](#)

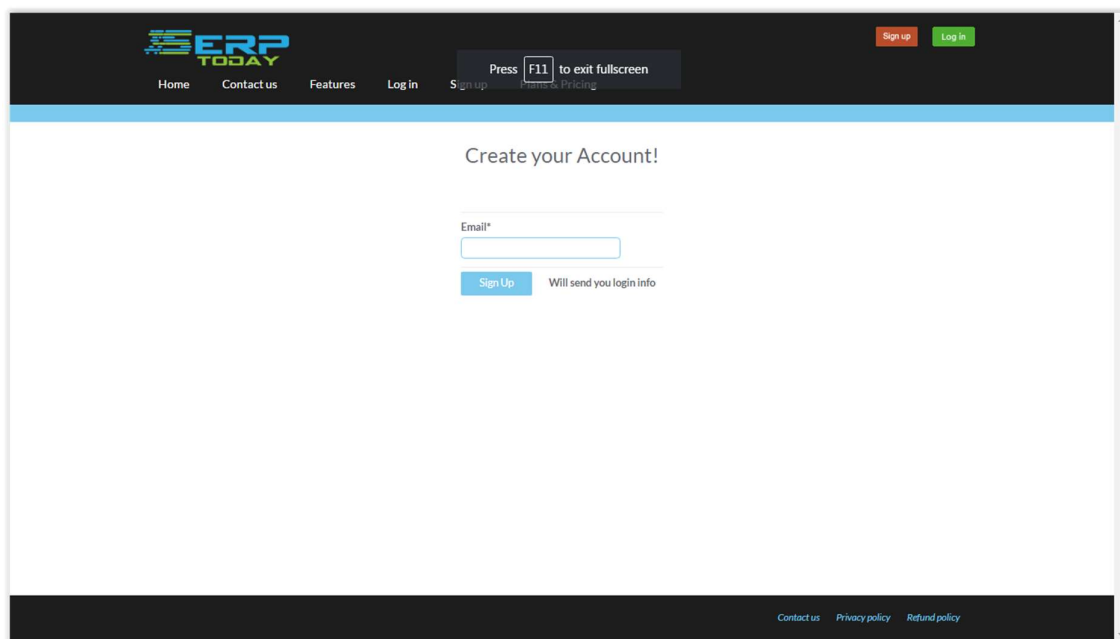
Volume and CPC

Great information about each keyword and [how to optimize keywords](#), You can also get information about the monthly search volume, CPC and competition difficulty.

No credit card Needed

[Free rank tracker](#), No need for a credit card or PayPal account to use our service, you can register and use it directly as all the premium features are available to use in [serp tracker](#).

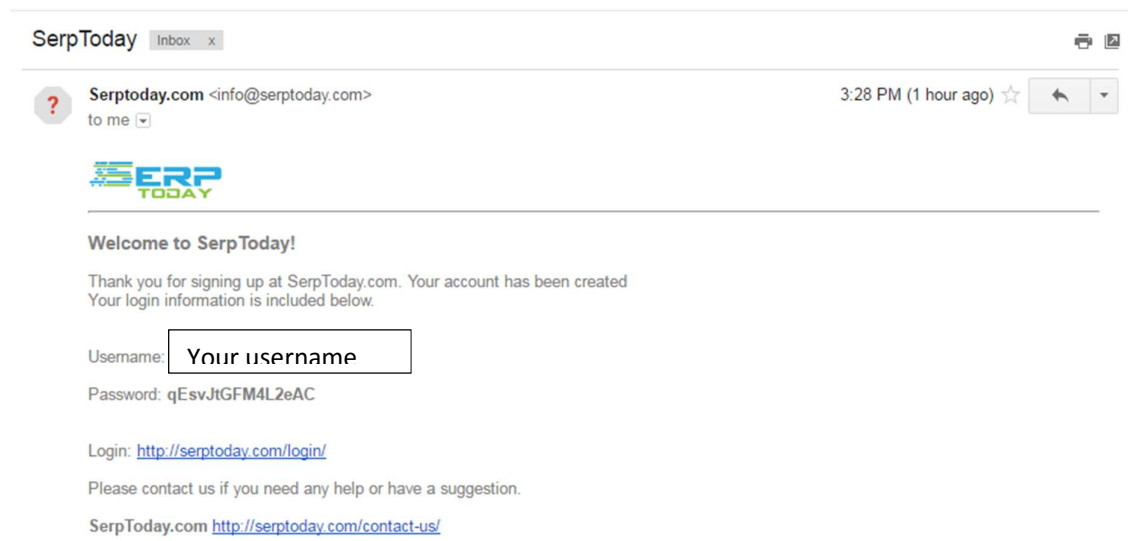
Signup



The screenshot shows the SerpToday website's signup page. The header is dark blue with the SerpToday logo on the left and navigation links (Home, Contact us, Features, Log in, Sign up, Pricing) in the center. On the right, there are 'Sign up' and 'Log in' buttons. A tooltip above the 'Sign up' button says 'Press F11 to exit fullscreen'. The main content area is white and titled 'Create your Account!'. It contains an 'Email*' input field, a 'Sign Up' button, and a note 'Will send you login info'. The footer is dark blue with links for 'Contact us', 'Privacy policy', and 'Refund policy'.

Users who are new to this site are welcome to try us out. No credit card or any payment required. Its totally free up to 10 keywords. To create an account click the red signup button on the top right of your screen and enter your email address. We will send your login information to this email address.

If you are unable to receive the login information in your email kindly check your spam folder.



You will receive an like the one above. Kindly use your username and password to use serptoday.

Plans and Pricing

There is a plan for everyone on serptoday. Whether you are a professional internet marketer or a personal blogger with a single blog, we provide a range of plans. Our plans start for 0.00USD yes that free and range upto 189.85USD per month depending upon the features and updated data you require.

Free	Basic	Plus	Pro	Premium	Business	Max
\$0.00/month	\$9.95/month	\$18.95/month	\$39.95/month	\$59.95/month	\$99.95/month	\$189.95/month
Full Features	Full Features	Full Features	Full Features	Full Features	Full Features	Full Features
10 keywords	100 keywords	200 keywords	500 keywords	1000 keywords	2000 keywords	5000 keywords
Automatic Update Once a Day	Automatic Update Every 2 hours	Automatic Update Every 2 hours	Automatic Update Every 2 hours	Automatic Update Every 2 hours	Automatic Update Every 2 hours	Automatic Update Every 2 hours
Updates-on-demand N/A	Updates-on-demand 100 keywords per day	Updates-on-demand 200 keywords per day	Updates-on-demand 500 keywords per day	Updates-on-demand 1000 keywords per day	Updates-on-demand 2000 keywords per day	Updates-on-demand 5000 keywords per day
Get it now!	Get it now!	Get it now!	Get it now!	Get it now!	Get it now!	Get it now!

Your previous subscription will be refunded for the remaining unused days and cancelled!
(SerpToday account data will remain unaffected)

Contact us Privacy policy Refund policy

Free: Full features, 10 Keywords, Update once a day.

Basic: Full features, 100 keywords, updated every 2 hours, update on demand 100 keywords per day. - \$9.95/month.

Plus: Full features, 200 keywords, updated every 2 hours, update on demand 200 keywords per day. - \$18.95/month.

Pro: Full features, 500 keywords, updated every 2 hours, update on demand 500 keywords per day. - \$39.95/month.

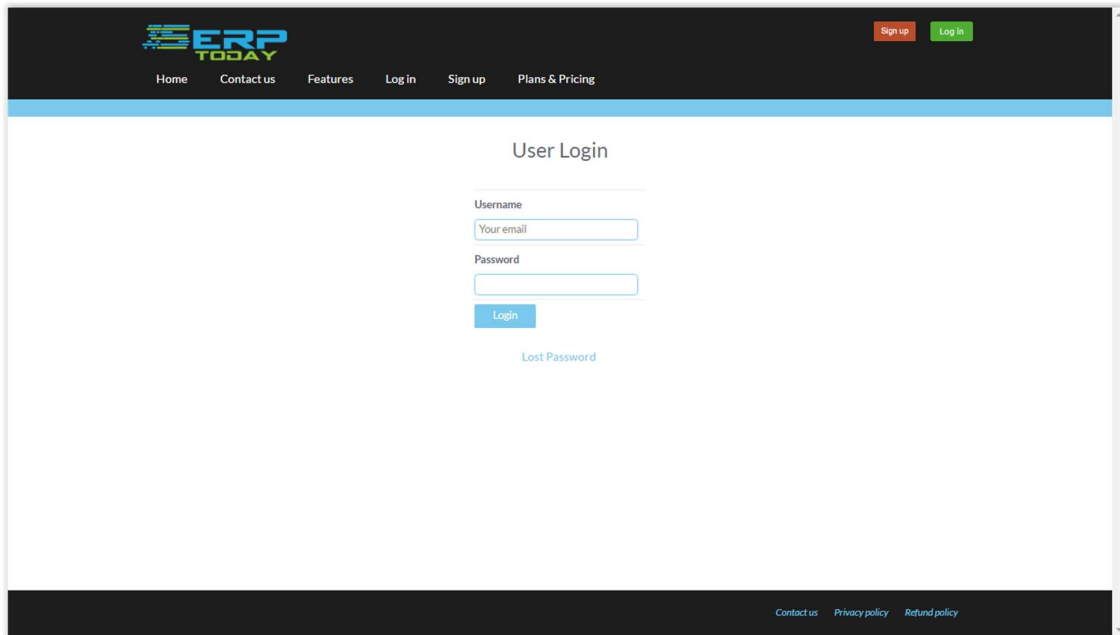
Premium: Full features, 1000 keywords, updated every 2 hours, update on demand 1000 keywords per day. - \$59.95/month.

Business: Full features, 2000 keywords, updated every 2 hours, update on demand 2000 keywords per day. - \$99.95/month.

Max: Full features, 5000 keywords, updated every 2 hours, update on demand 5000 keywords per day. - \$189.95/month.

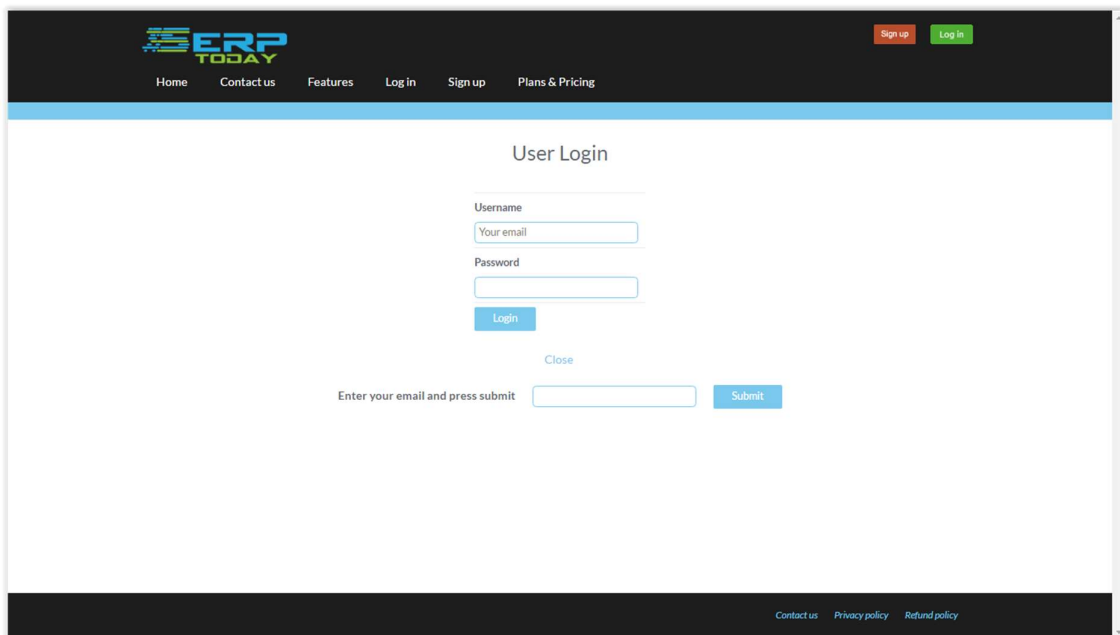
Log In

Log In is simple just visit our site at serptoday.com or you can directly use the link <http://serptoday.com/login/>



The screenshot shows the 'User Login' page of the ERP Today website. The page has a dark blue header with the 'ERP TODAY' logo on the left and 'Sign up' and 'Log in' buttons on the right. Below the header is a navigation bar with links: Home, Contact us, Features, Log in, Sign up, and Plans & Pricing. The main content area is white and contains the 'User Login' form. The form has two input fields: 'Username' with the placeholder text 'Your email' and 'Password'. Below these fields is a blue 'Login' button and a blue link for 'Lost Password'. At the bottom of the page is a dark blue footer with links: Contact us, Privacy policy, and Refund policy.

You will see the page above to login in your account. Just enter you email and password and you should be ready to explore the amazing features of serptoday. If you have lost your password or forgot it, don't worry we will reset your password in seconds. Just click the lost password link below login,

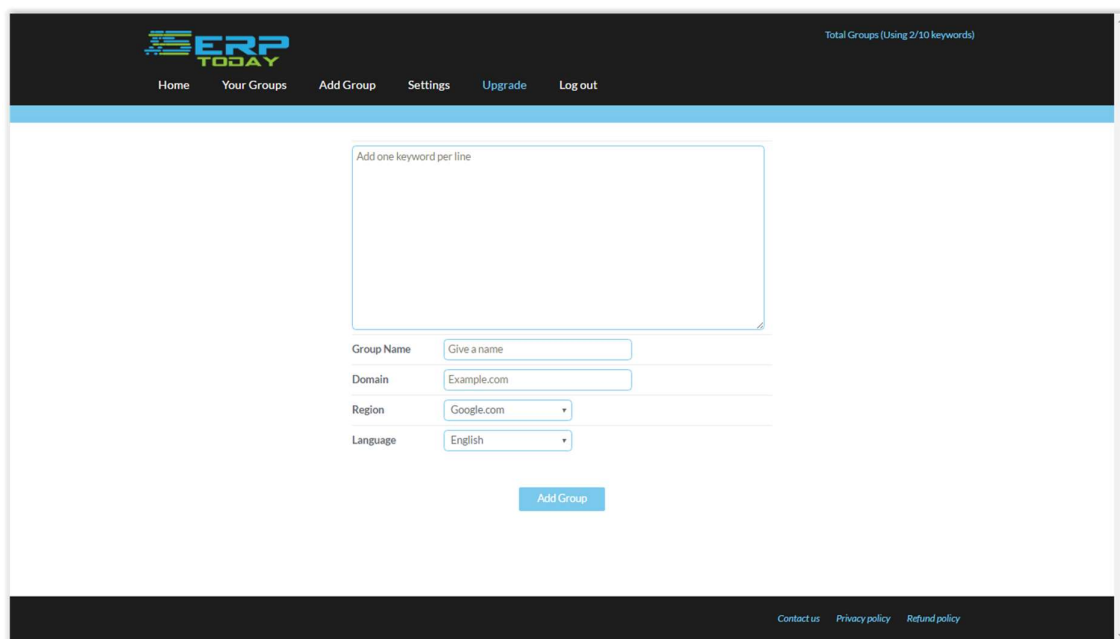


This screenshot shows the 'User Login' page after clicking the 'Lost Password' link. The 'Username' and 'Password' fields are still present, but the 'Login' button is no longer visible. Instead, there is a blue 'Close' link and a form for password reset. The reset form consists of the text 'Enter your email and press submit' followed by an input field and a blue 'Submit' button. The rest of the page layout, including the header, navigation bar, and footer, remains the same as in the previous screenshot.

And fill in your registered email address with us to receive a new password to access your account.

Add Group

Once you have logged in to your account it's to use the full features of serptoday. The first step you need to do is add a group of keywords you want to monitor.



The screenshot shows the 'Add Group' page of the ERP Today website. The header is dark with the 'ERP TODAY' logo on the left and 'Total Groups (Using 2/10 keywords)' on the right. Below the header is a navigation bar with links: Home, Your Groups, Add Group, Settings, Upgrade, and Log out. The main content area is white and contains a form. At the top of the form is a large text area with the placeholder 'Add one keyword per line'. Below this are four input fields: 'Group Name' with the placeholder 'Give a name', 'Domain' with the placeholder 'Example.com', 'Region' with a dropdown menu showing 'Google.com', and 'Language' with a dropdown menu showing 'English'. At the bottom of the form is a blue button labeled 'Add Group'. The footer is dark and contains links for 'Contact us', 'Privacy policy', and 'Refund policy'.

Here according to your plan you can add keywords ranging from 1-5000 (Free to max) plan.

Keyword: You need to add one keyword per line.

Example: Keyword 1

Keyword 2

Group Name: You can name the group according to your preference. Whatever you can easily remember.

Domain: Enter the URL of your domain name e.g. <https://www.yourdomain.com>

Replace yourdomain in the middle with your own domain name.

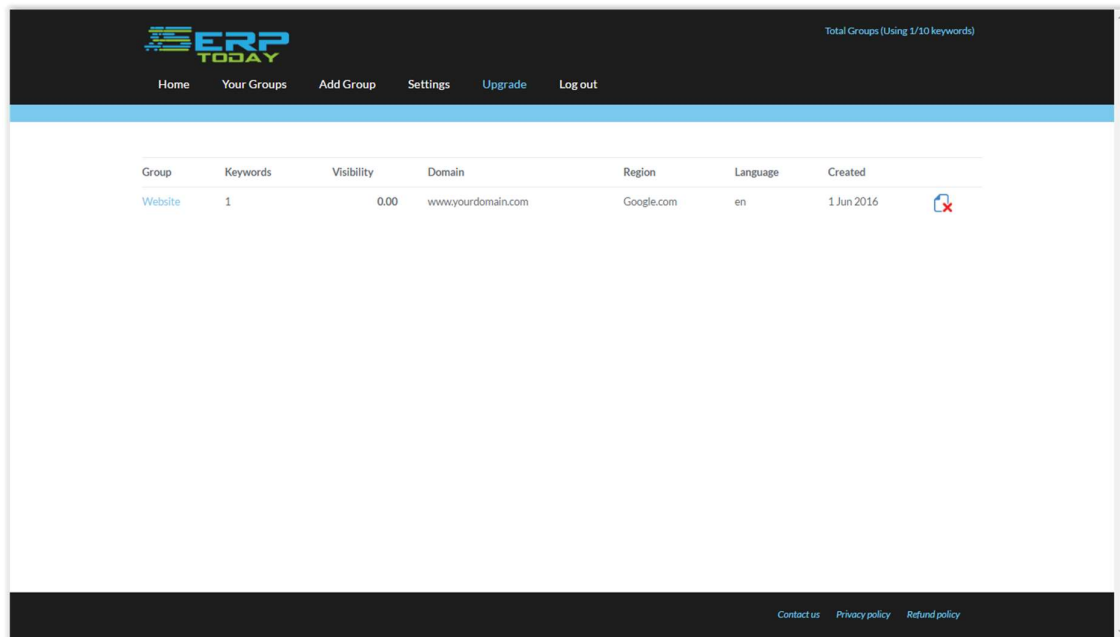
Region: You can select the region you wish to monitor the keyword. I will be using google.com to monitor my keywords in all the regions.

Language: The language you want to use the interface in. We provide support for all the languages so users can use serptoday in their own language.

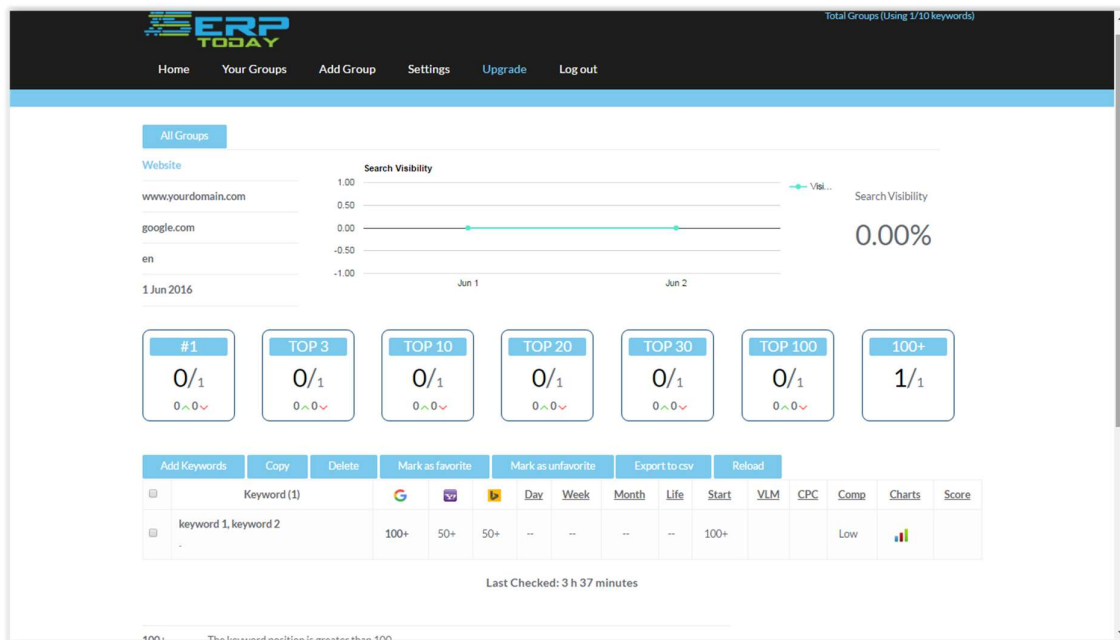
After filling out all the necessary details you just need to click add group and you are ready with your keyword ranking tool for the website group created.

Your Groups

After your group creation, the created group or groups will show in your groups tab in the navigation.



If you click on the group name you will be able to access the keyword checker dashboard like below

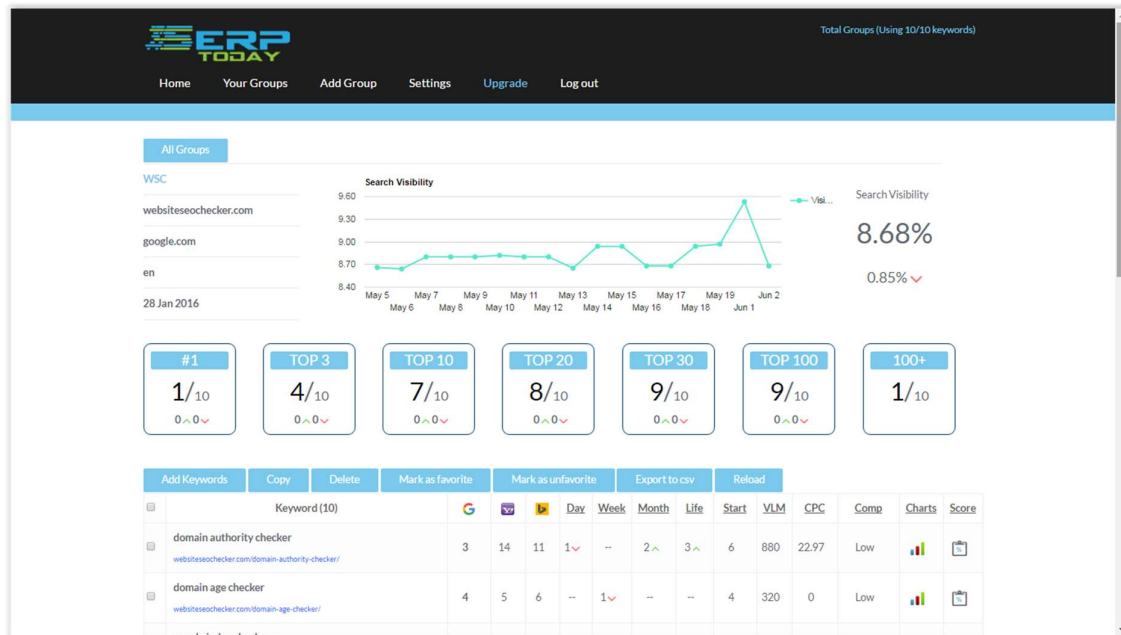


If you want to delete the group you can click the red cross at the end of the group and then you can create a new one according to your requirement.

Keyword Rank Check

<http://serptoday.com/keyword-rank-checker/>

Now let us get in details of the options available to the user in keyword rank checker. We provide a variety of features to the user with serptoday account.



Once you are in your tool dashboard you can view the options like the image above.

Graphical Charts: We provide you graphical charts of your search results and along with the percentage. It shows daily increment and decrement of your keyword rankings. The default chart displayed is for the current week (7 Days).

Keyword Ranking Columns: The columns below the chart are your keyword ranking on google search result page. As for the example in the group above it has:

#1: It has one keyword that displays the website on number result.

Top 3: Out of the 10 keywords added 4 of them are in the top 3 search results.

Top 10: Again 7 keywords for the group are in the top 10 ranking.

Top 20: 8 Keywords are in the top 20 results of search engine pages.

Top 100: 9 of the group keywords are in top 100.

100+ : 1 Keyword is not in the first 100 result rankings.

Other Keyword Options and how to use them: Now as you may see below the columns of keywords ranking there is menu and the list of keywords listed (10 Keywords) with different options in front and above them. See image below:

Add Keywords		Copy	Delete	Mark as favorite	Mark as unfavorite	Export to csv	Reload														
<input type="checkbox"/>	Keyword (10)				Day	Week	Month	Life	Start	VLM	CPC	Comp	Charts	Score							
<input type="checkbox"/>	domain authority checker webstesechecker.com/domain-authority-checker/	3	14	11	1✓	--	2✓	3✓	6	880	22.97	Low									
<input type="checkbox"/>	domain age checker webstesechecker.com/domain-age-checker/	4	5	6	--	1✓	--	--	4	320	0	Low									
<input type="checkbox"/>	google index checker webstesechecker.com/bulk-check-google-indexed-pages/	6	18	25	1✓	--	--	1✓	7	90	0	Low									
<input type="checkbox"/>	check domain age webstesechecker.com/domain-age-checker/	5	5	5	2✓	--	--	--	5	110	0	Low									
<input type="checkbox"/>	trust flow checker webstesechecker.com/bulk-check-trust-flow-citation-flow/	1	2	1	--	--	1✓	1✓	2			Low									
<input type="checkbox"/>	google keyword position checker -	100+	50+	50+	--	--	--	--	100+	20	2.63	Medium									
<input type="checkbox"/>	keyword position checker webstesechecker.com/keyword-position-checker/	28	50+	50+	--	3✓	6✓	7✓	35	50	0	Medium									
<input type="checkbox"/>	bulk pagerank checker webstesechecker.com/bulk-check-google-pagerank/	13	21	16	--	3✓	2✓	2✓	11	110	0	Low									
<input type="checkbox"/>	bulk google index checker webstesechecker.com/bulk-check-google-indexed-pages/	3	3	3	--	--	--	--	3			Low									
<input type="checkbox"/>	bulk alexa rank checker webstesechecker.com/bulk-check-alexa-rank/	2	6	6	--	--	3✓	3✓	5	20	0	Low		35%							

Last Checked: 59 minutes

Add Keywords: This option is used to add keywords to your group. If you have not utilised the limit of added keywords according to your package you can always add new keywords and monitor there progress. Serptoday offers keywords limit ranging from 10-5000. For more details see plans and pricing.

Copy: You can select the list of keywords by ticking the boxes on the left of keywords and copy them to use in another group.

Delete: You can select a keyword and delete it if you don't wish to monitor it after a span of time and wish to add a new one to the group.

Mark as Favorite or Unfavorite: This options can be used to mark your favourite keywords or unfavorite. Favorite marked keywords are highlighted and shown on top of the list of keywords to make them easier to track in the group.

Export to CSV: This option can be used to export the list of selected keywords in an CSV file for backup purposes. The option provides you a download of selected keywords in an CSV file.

Reload: Reload option is used to refresh a list of keywords to get updated results.

1/10
0.0

4/10
0.0

7/10
0.0

8/10
0.0

9/10
0.0

9/10
0.0

1/10

Add Keywords	Copy	Delete	Mark as favorite	Mark as unfavorite	Export to csv	Reload												
<input type="checkbox"/>	Keyword (10) - favorite(1)						Day	Week	Month	Life	Start	VLM	CPC	Comp	Charts	Score		
<input type="checkbox"/>	domain authority checker			3	14	11	1	--	2	3	6	880	22.97	Low				
	webstestchecker.com/domain-authority-checker/																	
<input type="checkbox"/>	bulk alexa rank checker			2	6	6	--	--	3	3	5	20	0	Low		35%		
	webstestchecker.com/bulk-check-alexa-rank/																	
<input type="checkbox"/>	bulk pagerank checker			13	21	16	--	3	2	2	11	110	0	Low				
	webstestchecker.com/bulk-check-google-pagerank/																	
<input type="checkbox"/>	bulk google index checker			3	3	3	--	--	--	--	3			Low				
	webstestchecker.com/bulk-check-google-indexed-pages/																	
<input type="checkbox"/>	trust flow checker			1	2	1	--	--	1	1	2			Low				
	webstestchecker.com/bulk-check-trust-flow-citation-flow/																	
<input type="checkbox"/>	google keyword position checker			100+	50+	50+	--	--	--	--	100+	20	2.63	Medium				
	-																	
<input type="checkbox"/>	keyword position checker			28	50+	50+	--	3	6	7	35	50	0	Medium				
	webstestchecker.com/keyword-position-checker/																	
<input type="checkbox"/>	google index checker			6	18	25	1	--	--	1	7	90	0	Low				
	webstestchecker.com/bulk-check-google-indexed-pages/																	
<input type="checkbox"/>	check domain age			5	5	5	2	--	--	--	5	110	0	Low				
	webstestchecker.com/domain-age-checker/																	
<input type="checkbox"/>	domain age checker			4	5	6	--	1	--	--	4	320	0	Low				
	webstestchecker.com/domain-age-checker/																	

Options in front of each keyword give you all the details you need to manage your PPC and ad campaigns.

Google Ranking: The first column shows your keyword rank in google.

Yahoo: Your yahoo search result rank.

Bing: Your bing search result rank.

Daily: Your daily changes in position of keyword in search engine results.

Week: The weekly ranking changes in position of keyword in search engine results.

Monthly: Monthly changes in position of keyword in search engine results.

Life: Your changes in position of keyword in search engine results since the start of serptoday monitoring.

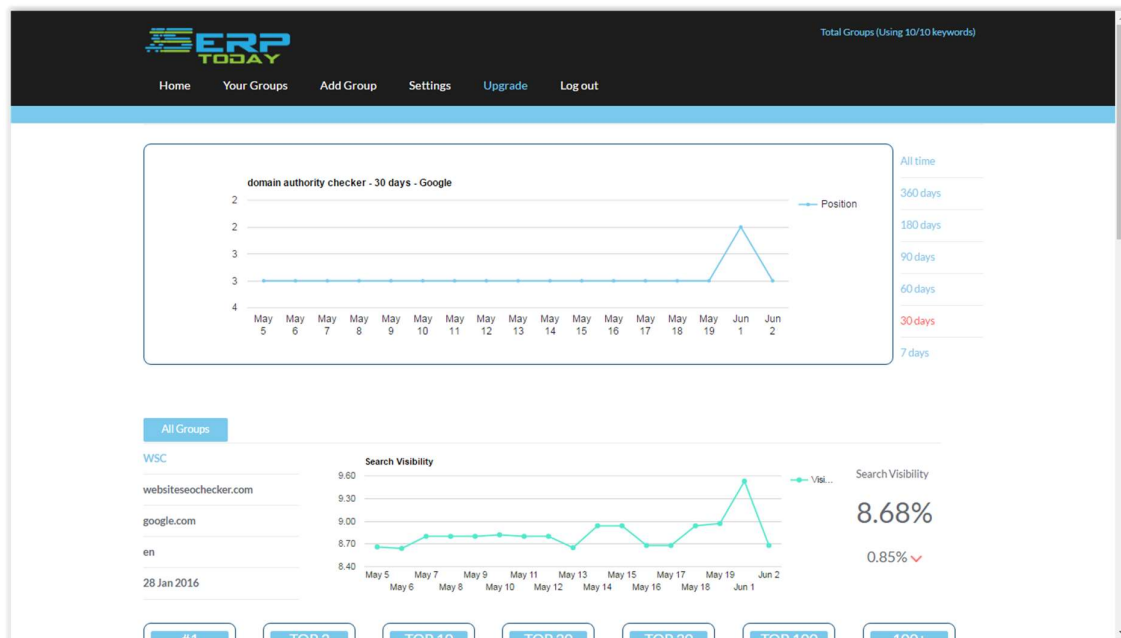
Start: The starting position of keyword in search engine results when you signed up for serptoday.

VLM: Monthly search volume of the added keyword. The total number of times keyword is searched by users on different search engines.

CPC: This is the average cost per click rate according to google adwords. If you wish to setup a PPC campaign it can be helpful to you.

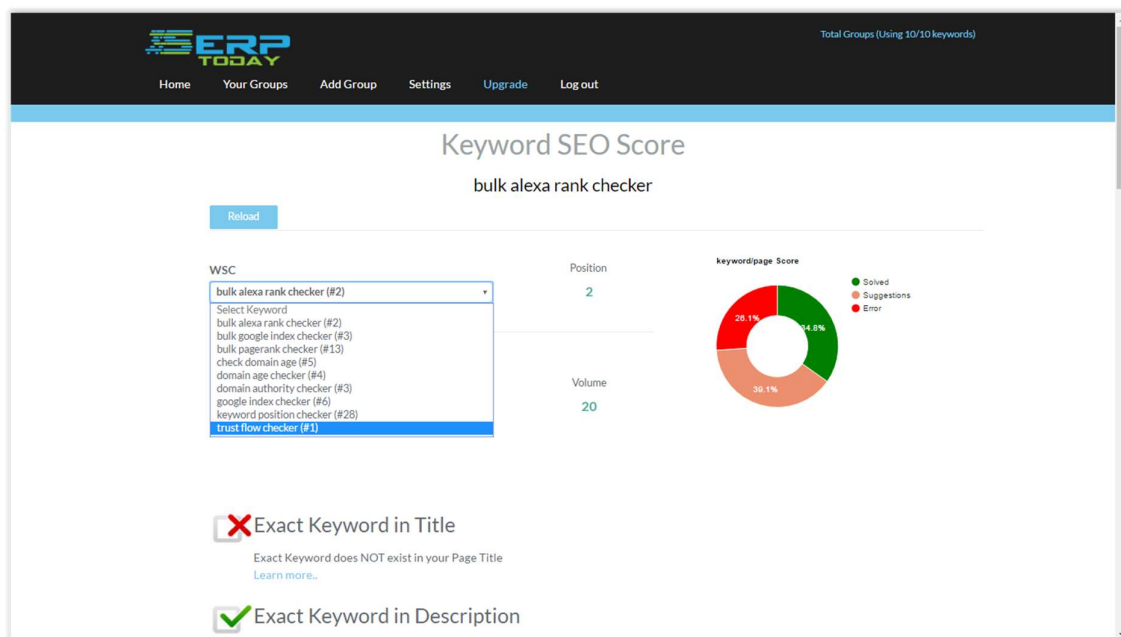
Competition: The current competition for the keyword you are targeting to improve in ranking. Low to High. The competition ranking of the keyword helps you identify how much work needs to be done on its optimization to feature your website in top 10 results.

Charts: This option opens a chart to monitor changes in the present keyword.



Once you click the above chart will be displayed. It is similar to the default chart below it, but it can be used see charts for ranging from 7-360 days. You can also see your keyword charts for lifetime, meaning since you signed up for serptoday. There is separate chart for each keyword and you can separately monitor them.

SEO Score: This is the last and best option provided by serptoday. You can use this tool to know the optimization score of the keyword selected. Clicking it provides the page in image below



The tool provides you with the overall score plus provides you a list of errors and suggestions to improve your keyword score. The dropdown menu shown in the image and be used select different keywords in the group and view their score and suggestions for improvement.

Serptoday checks the basic on-page seo requirements on your website and offer detailed instructions on fixing them. The fields checked are as follows:

- Exact Keyword in Title
- Exact Keyword in Description
- Exact Keyword in Content
- H1
- URL
- Meta keywords
- Alt Image
- Permalink
- Density
- Title Length
- Placement in Title
- Description Length
- Content Length
- URL Length
- Keyword Stuffing in Title
- Keyword Stuffing in Content
- Keyword Stuffing in Description
- Page Load Time
- Page Authority

Keyword score tool checks all this fields and the fields are suggested which need to be improved. You can click learn more option below each of these fields to fix the categories which are marked in orange or red.

Setting

User Setting:

The screenshot displays the 'User Settings' interface. It features a 'Customize Columns' table with two columns: 'Desktop' and 'Mobile'. Below this table is a 'Change Password' section with a 'Current password' label and an input field.

Customize Columns		
	Desktop	Mobile
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Day Change	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Week Change	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Month Change	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Life Change	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Start Position	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Volume	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CPC	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Competition	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Charts	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Change Password	
Current password	<input type="password"/>

The setting provided by serptoday are shown in the image above. Here you can change the options you want to be displayed in your keyword checker tool. You can customize your keyword dashboard according to the options you require to monitor your site. Checking the boxes in front of each option will add them to your keyword rank check and vice versa.

Change Password: This option can be used to change your default password and you can change it to something easy to remember.